

LLÁMAME PETER

CREATIVE | PRODUCER | A/V & EVENTS

Madrid - Valencia | pedrotoro@gmail.com | T: (+34) 625.053.208 | SKYPE: pedro700g

HEY! MY NAME IS PEDRO TORO ARIAS, BUT PEOPLE JUST CALL ME PETER.
I USE TO WORK IN CORPORATE COMMUNICATION, ADVERTISING, FILM AND
EVENTS AS A FREELANCE CREATIVE/ PRODUCER/MANAGER/ COPYWRITER
/ FILMMAKER. I HAVE A WEIRD PROFILE. I'M A CREATIVE ONE-MAN-ARMY.
I'M A SPANIARD- LOOKING FOR NEW CHALLENGES OVER THE WORLD.

EXPERIENCE

2014-2011 DIRECTOR @ LLÁMAME PETER

Madrid, Spain.

- Corporate communication.
- Festival & Event management.
- A/V Production.
- Training workshops.
- Creative consultancy.
- Production consultancy.
- Graphic design & Illustration.
- Companies: YPD Group, ALCINE Film Fest, Alcalá de Henares University, Seguros Pelayo...

2013 CHINESE LANGUAGE STUDENT.

Sanda University. Shanghai, China.

2011-2010 1ST AD @ 700G FILMS,

New York, USA / Andalucía, Spain.

- Music videos for Spanish bands: Macaco, Fito & Fitipaldis...
- Documentary. "La Roca".

2011 ENGLISH LANGUAGE STUDENT.

Private tutoring. New York, USA.

2010 PRODUCER @ EVIPC

Madrid, Spain. | <http://www.evipc.com>

- Online app for Mini.es. BMW Spain.
- Short film. "Blue & Malone" (2014 Goya Awards nominee)

2010 SCRIPTWRITER @ NEXT STAGE

Madrid, Spain. | <http://nextstage.tv>

- Pilot. "Golf-Jitsu" (2D Animation)
- Pilot, characters & bible. "Mopupo & The Treehouse Club" (CGI)

2010-2009 HEAD OF AV DEPT. @ 700G

2009-2008 PROJECT SUPERVISOR @ 700G

Madrid, Spain | <http://700gfilms.com>

- Corporate communication.
- Outdoor experiences.
- Advertising.
- AV Production.
- Creative consultancy.
- Graphic design & Illustration.
- Companies & Brands: JTI Spain, Fnac, L'Oreal, Banco Santander, HSM Consultancy...

2008-2005 LINE PRODUCER, PA, INTERN...

Madrid, Spain

- Movies & Short films: "Voltereta (Sommersault)", "El forjador de historias", "El mundo alrededor"...

2010-2002 AV COM./PRODUCTION STUDENT

2002-2000 HUMANITIES STUDENT

2000-1984 INFANT, TODDLER, CHILD, TEEN.

EDUCATION & TRAINING

BACHELOR'S OF FINE ARTS* AUDIOVISUAL COMMUNICATION

Broadcasting, advertising & film.

Universidad Complutense de Madrid. Spain

(* Equivalent for Spain's *Licenciatura*: 5 years degree)

VOCATIONAL TRAINING* AV & EVENT PRODUCTION

Broadcasting, film, event & radio.

IES Puerta Bonita. Madrid, Spain.

(* Equivalent for Spain's *Ciclo Formativo de Grado Superior*: 2 years degree)

COURSES TAKEN INCLUDED:

- Creativity
- Production
- Advertising
- Filmmaking
- Scriptwriting
- Cinematography

LANGUAGES

C2 SPANISH

Mother tongue

C1 ENGLISH

Fluent. Advanced European level

B1 FRENCH

Intermediate European level

HSK1 CHINESE

Basic. Preparing for HSK1

PERSONAL SKILLS & COMPETENCES

COMPUTER LITERACY

- Microsoft Office Package.
- Adobe Creative Suite.
- Final Cut.
- Movie Magic & CeltX.
- Internet & Social Networks.
- Windows/ Mac OS/ Linux.

CORPORATE SKILLS

- Leadership & teamwork.
- Collaborative networker.
- Proactive problem solver.
- Customer relationship-builder.
- Good-humored, empathetic and easygoing.

OTHER ABILITIES AND INTERESTS

- Radio. Announcer in Cadena SER (Station leader in Spain)
- Video narrator/ Voice actor.
- Actor/ Stand-up comedian.
- Public speaker in University Conferences and Workshops.
- Cartoonist and illustrator.

REFERENCES*

(*Available upon request)